

feet (24') above grade, and shall not exceed a total height of forty feet (40'). Such sign shall indicate only the name of the establishment and/or its symbol and major product.

(g) One (1) lighted multi-faced free-standing sign (not exceeding a total area of four hundred ~~(400)~~ FIFTY (450) square feet for all faces, not projecting more than ~~thirty-six~~ TWENTY-FOUR feet ~~(36')~~ (24') above grade AT BASE OF SIGNING AREA, and not exceeding a total height of forty feet (40') for theater establishments without marquees.

(h) Three (3) identification signs (not exceeding twelve (12) square feet per sign, nor a total signing area of thirty-six (36) square feet for all signs) not advertising a product, and located on the building facade, designating a service customarily incidental to the use of an automobile filling station or service center.

(i) Signs forming an integral part of, and attached to, fuel dispensing pumps, vending machines and service appliances.

(j) Public or quasi-public signs directing or giving information not related to advertising of products or service rendered.

(2) Temporary Signs

(a) One (1) temporary sign (not exceeding twelve (12) square feet in area attached within a display window or to the grade level principal entry facade wall) offering the sale, rental or lease of the establishment.

(b) One (1) temporary sign for each road frontage offering the sale, rental or lease of undeveloped property, provided:

(i) Such sign shall not exceed twelve (12) square feet in area nor six feet (6') above grade for less than two hundred fifty feet (250') of road frontage; and the identification of the realtor shall not exceed thirty-three percent (33%) of the signing area.

(ii) Such sign shall not exceed twenty-four (24) square feet in area nor ten feet (10') above grade for more than two hundred fifty feet (250'), but less than five hundred feet (500') of road frontage; and the identification of the realtor shall not exceed twenty-five percent (25%) of the signing area.

(iii) Such sign shall not exceed forty-eight (48) square feet in area nor ten feet (10') above grade for more than five hundred feet (500') of road frontage; and the identification of the realtor shall not exceed twenty-five percent (25%) of the signing area.

(c) One (1) temporary sign not exceeding twenty-four (24) square feet in area nor ten feet (10') above grade, and not less than ten feet (10') from the street right-of-way during the construction period of a new structure. Such sign shall specify only the name of the project, the architect, engineers, contractors and developer, and shall be removed when the certificate of occupancy has been issued.

(d) One (1) Double faced advertising sign (not exceeding twelve (12) square feet per face for each road frontage) to announce